

MARKETING & PROMOTIONS
SPECIALIST

JAMAL WILLIAMS

DYNAMIC VISION GROUP

North Carolina
Muscadine
GRAPE
Association



August 10th Instagram
1 Post, 146 Followers and Following 21

NOW

38 Post, 222 Followers, &
Following 132

August 10th Facebook
200 page likes & 200
followers

NOW

1,172 likes and
1,242 Followers



14K
SOCIAL MEDIA
HITS

1,242
FACEBOOK
FOLLOWERS

13K
VIEWS & MENTIONS



It is Harvest Time all around the Carolinas for Muscadine grapes! Plan your visit now! So and enjoy relaxation and pick and eat Muscadine grapes from our farmers and vineyards!



Muscadine Facts

Did you know that the Muscadine Grape is...

- One single produce up grapes making incredibly
- It is native Southeast States, was harvested
- Superfruit with high levels of antioxidants and ellagic acid.
- wine served up with soul with sweet, slow cooked smoked pork ribs, beef and slow cooked BBQ favorites.
- ke bodied white with high and low levels.
- ly fruity, light bodied, sweet with high acidity and low alcohol by (ABV)

North Carolina Muscadine GRAPE Association
dinegrape.org

MEDIA PROMOTION



COMMUNITY EVENTS



NORTH CAROLINA VINEYARD AND WINERY ENGAGEMENT

As we continue the momentum of building the NC Muscadine Grape Association's presence, the goal towards engagement will be:

- Advertising NC Dept. of Agriculture and Consumer services
- Promoting upcoming events, wine, and seasonal products of member vineyards
- Build awareness throughout NC, and beyond, highlighting the association's partnerships in NC communities



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