



Organic Produce Distribution since 2004  
Durham, North Carolina





# Who we are

Known as Eastern Carolina Organics until late 2019, Happy Dirt is a woman-owned, farmer-owned organic produce distributor, based in Durham, NC, that has supplied businesses, restaurants, and retailers with fresh ingredients from local organic farms since 2004. We now also offer fresh organic produce from farms throughout the Southeast, Mid-Atlantic, West Coast and beyond. We are a Durham Living wage certified, certified B-Corp with a mission to support small to medium sized farms in a wholesale market.

# Get in touch!

Happy Dirt excels in not only local and regional distribution, we always have the interest of the farmer in mind. We are here to connect you with the resources you need to succeed whether it be sales, marketing, production planning, quality issues, certifications, land transition, or grant opportunities.

Contact our Grower Services Coordinator:  
[Taylor@happydirt.com](mailto:Taylor@happydirt.com)





Prod  
the  
Box

The best NC foods,  
delivered to your door.

- **15th year in business**
- **50 farmers and 60 artisan food producers**
- **150 stay at home moms (& dads)**
- **11K families who buy local**
- **3,200 Orders /Week**
- **1000 non profit boxes/week**



From  
the farms



To the Hub  
for packing



Dropped off  
with  
Neighborhood  
Coordinators



Delivered to  
our members





supported

43

Produce  
farms

Artisan  
vendors

59

18

Minority &  
women-owned  
businesses

empowered

27,177

Wake Enterprises boxes  
assembled by disabled adults

delivered

1.5 mil

Pounds of produce  
by local farmers

provided

17

Non-profit partnerships

500+

Families received  
food through  
non-profit work



donated

\$60K

Worth of produce donated  
every week by The Produce Box

raised

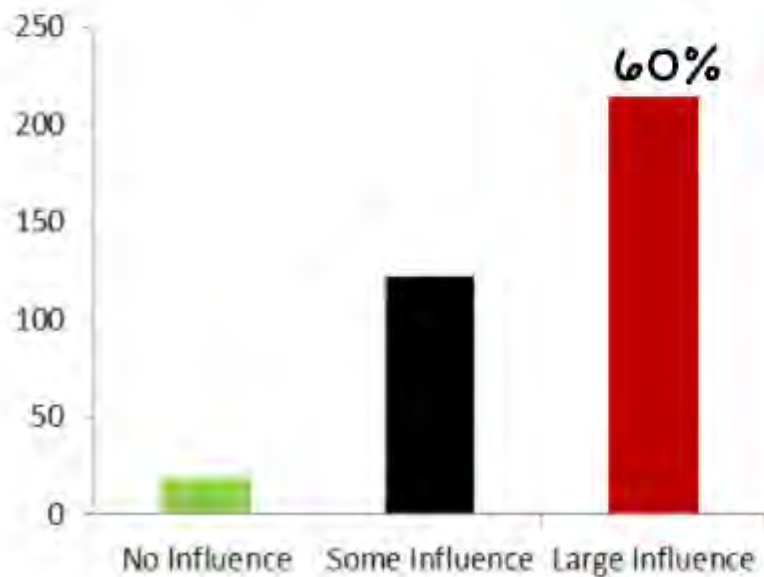
\$127K

Raised by our  
Feeding Families program



## Why did you sign up for The Produce Box?

Convenience



To support local farms

