

North Carolina  
*Muscadine*  
GRAPE  
Association



# ANNUAL CONFERENCE

## Sponsorship Opportunities

The North Carolina Muscadine Grape Association invites you to become a sponsor of its North Carolina Muscadine Conference on March 12, 2022 at the Southeast Agricultural Center in Lumberton, NC.

We are looking forward to getting together in person after holding our 2021 conference virtually, and expect this conference to be well attended. If you choose to exhibit at the conference, we know your products and services will be of interest to attendees.

This year's conference will be preceded on March 11 by a winery tour that will include vineyard walks with vine care presentations, wine production and marketing discussions, wine tastings, and opportunities for networking.

Your support helps us keep conference fees low and will help the Association through the year in our ongoing outreach and educational activities.

Thank you for your support!

Sincerely,

*Daryl Locklear, NCMGA President*

*Debby Wechsler, NCMGA Executive Secretary*

## SPONSORING AND EXHIBITING AT THE CONFERENCE

**The conference will be held on March 12** at the Southeastern NC Agricultural Center, 1027 US-74 ALT, Lumberton, NC 28358 from 9:00 am - 5:00 pm. A **winery tour** on Friday, March 11 by a winery tour, visiting the Charlie T Locklear Vineyard & Winery in Maxton and Cypress Bend Vineyards in Wagram. Detailed information and the program schedule will be posted on the NCMGA website at [www.ncmuscadinegrape.org](http://www.ncmuscadinegrape.org).

**Exhibitors** will have a space with table and chairs (no pipe and drape). If you will have a free-standing display and do not need a table, please indicate this on your registration form. Space for equipment display on your truck or trailer in the parking area can also be arranged. You will be able to set up between 7:00 and 8:30 am on March 12. Additional information will be sent to exhibitors prior to the event.

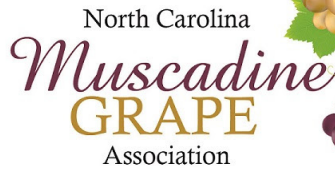
**If you have any questions** or special conference needs or requests, please contact NCMGA Executive Secretary Debby Wechsler at 919-542-3687 or [ncmgasec@gmail.com](mailto:ncmgasec@gmail.com).

### SPONSORSHIP LEVELS & BENEFITS

Sponsorship Level Benefits	Host	Platinum	Gold	Silver
	\$2,500	\$1,000	\$500	\$250
Membership in NCMGA for 2020	X	X	X	X
Listing in NCMGA Website Directory	X	X	X	X
Logo with link to your website on the NCMGA website as an Association Sponsor for 2022	X	X		
Logo on conference web pages		X	X	X
Ad in the printed conference program	Full page	Full page	Half page	Quarter page
Complimentary conference registrations	up to 4	up to 3	up to 2	1
Complimentary tour registrations	3	2		
Vendor booth throughout the conference or display of brochures/catalogs/business cards (optional)	X	X	X	X

**Ad dimensions** (w x h): Full page: 7-1/2 x 10 Half-page: 7-1/2 x 4-7/8 Quarter-page: 3-5/8 x 3-7/8 Business card: 3 x 2 We can reborder or resize your ad or build simple ads at no additional charge. PDF files preferred; however, other formats can also be accepted. **Logos:** jpg, png, gif formats preferred for the website.

**Deadlines:** Send logos as soon as possible (we have them on file for previous sponsors). We need your ads NO LATER THAN February 27 for inclusion in the print program. Send files to [ncmgasec@gmail.com](mailto:ncmgasec@gmail.com). If you have questions, please call Debby Wechsler at 919-542-3687 or email [ncmgasec@gmail.com](mailto:ncmgasec@gmail.com).



# 2022 NC MUSCADINE CONFERENCE SPONSORSHIP FORM

Thank you for supporting the North Carolina Muscadine Grape Association and its annual conference.

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Additional phone #: \_\_\_\_\_

Email \_\_\_\_\_

Website: \_\_\_\_\_

Who will be attending from your company? \_\_\_\_\_

- We do not plan to exhibit     We plan to exhibit     We do not need a table for our exhibit
- We have equipment to display outdoors     No exhibit, but will send or bring brochures/catalogs for display
- We are interested in sponsoring a specific part of the program or providing products (e.g. juice, lanyards, bags)

Special exhibitor needs or requests:

## SPONSORSHIP LEVELS

Please select your desired level of sponsorship.

Host (\$2500)     Platinum (\$1,000 )     Gold (\$500)     Silver (\$250)    \$ \_\_\_\_\_

Additional registrants beyond those allotted for this level: \_\_\_\_\_ @ \$75/ea    \$ \_\_\_\_\_

Tour registrations: \_\_\_\_\_ Complimentary    \_\_\_\_\_ Additional registrations @ \$65/ea    \$ \_\_\_\_\_

TOTAL    \$ \_\_\_\_\_

- Check enclosed.     Please bill us.     Please charge our credit card:

Card # \_\_\_\_\_ Exp. date \_\_\_\_\_ CV # \_\_\_\_\_

Zip code associated with account: \_\_\_\_\_

**Please return this form to:** NCMGA, 197 Spring Creek Rd., Pittsboro, NC 27312 or fax to 866-511-6660. Scans may be sent to [ncmgasec@gmail.com](mailto:ncmgasec@gmail.com)