



MUSCADINE GRAPE *Virtual* CONFERENCE March 1-3, 2021

MONDAY MARCH 1

1:00-2:30 pm Fundamentals of Muscadine Production Virtual Workshop

TUESDAY MARCH 2

10:00 am – 12:00 noon PRODUCTION

Update on Seedless Muscadines
Essential Food Safety Practices for Fresh Market Growers Large or Small
The Right Grape for the Right Market
Spring Production Recommendations
Fighting Fire Ants in the Vineyard

12:00 pm – 1:30 pm Break and Networking

1:30 pm – 3:30 pm WINEMAKING

NCMGA's New Muscadine Winemakers Project
Defining How to Evaluate Muscadine Wines
Not Your Grandfather's Wine:
 Making Dry Muscadine Wines
 Sparkling muscadine wines
Increasing the Price Point for Muscadine Wines

WEDNESDAY MARCH 3

10:00 am – 12:00 noon THE BIG PICTURE

Update on Muscadine Health Benefits Research
Muscadines Around Our Region – Panel of vineyards from several states
A Vision for Regional Collaboration – Roundtable discussion
Research Projects, Prospects, and Priorities

12:00 pm – 1:30 pm Break and Networking

1:30 pm – 3:30 pm THE BUSINESS OF MUSCADINES

Vineyard Spotlight – Seven Springs Farms and Vineyards
Harvest-time Options:
 Grower/Winery Partnerships
 Alternative Markets for Fresh Market Grapes
 Custom Harvesting
 Mechanical Harvesting for Small Vineyards
Becoming a Real Business, Not Only a Grower or Winemaker
NCMGA Annual Meeting and Conference Wrap-Up

REGISTRATION

NCMGA Members: FREE Non-Members: \$50 Students/Extension:\$25

Participate from any internet-connected device with speakers: desktop, laptop, tablet computer, or smartphone. Sessions will be recorded for later viewing.

Questions: Call NCMGA at 919-542-3687 or email ncmgasec@gmail.com.

www.ncmuscadinegrape.org

For More Conference Information and Online Registration