



ANNUAL MUSCADINE CONFERENCE

Sponsorship Opportunities

Dear Friend:

We invite you to become a sponsor of the North Carolina Muscadine Grape Association Annual Conference, which will be held as a virtual conference on March 2-3, 2021. While we will miss the opportunity to meet face-to-face, a virtual conference also has its own advantages, allowing more distant speakers or attendees to participate without the need for travel.

This year, we plan to make conference registration free to all NC Muscadine Grape Association members, as a way to build membership, encourage attendance, and provide value to members. The products and service your company or organization offers will be of interest to conference participants, and we will provide all sponsors opportunities to share information through presentations, recorded demos, and more.

While these are challenging times for all of us, they are also promising times for muscadines. This year has brought increasing interest in both fresh market grapes and in muscadine wines. Ongoing health benefits research and new seedless muscadine varieties offer new directions for growth.

Your sponsorship will support the Muscadine Association both in creating this conference and its ongoing outreach and educational activities throughout the year.

Thank you for your support!

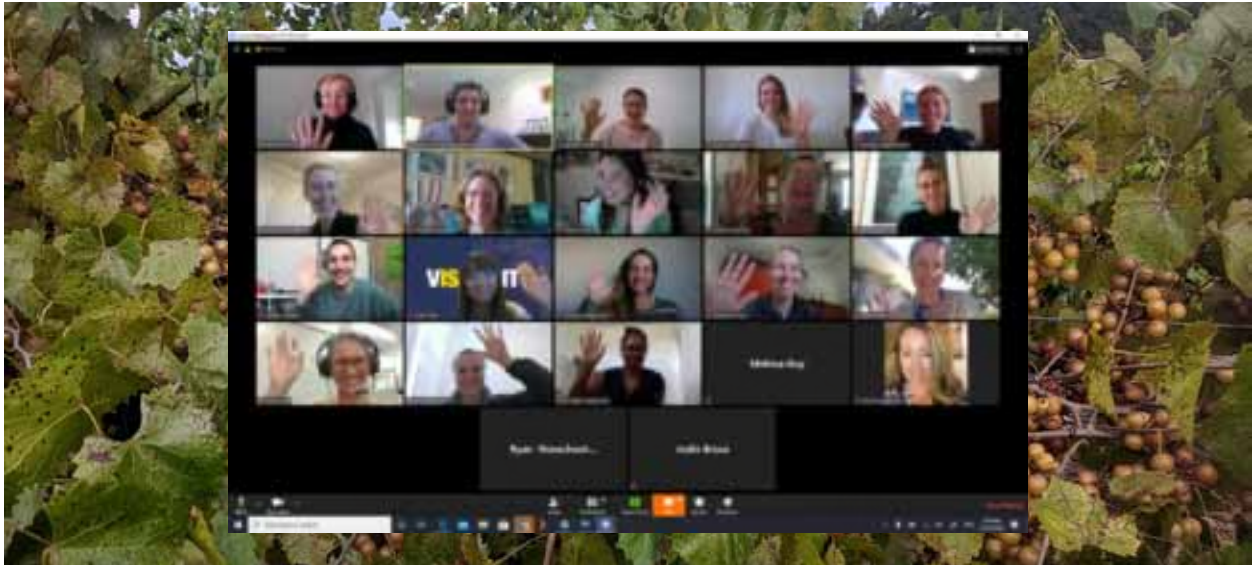
Sincerely,

Ervin Lineberger

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President, North Carolina Muscadine Grape Association

704-460-6251



SPONSORING THE 2021 MUSCADINE CONFERENCE

Conference Structure: The conference will take place 10:00-12:00 am and 1:00-3:00 each day on Tuesday, March 2 and Wednesday, March 3. Each two-hour block will focus on a specific topic area (for example, production, wine-making, marketing). Additional webinars and discussions or concurrent programming may be added beyond these time blocks.

All sessions will include live Q&A and will be recorded for later viewing by participants who miss them at the scheduled time.

Benefit levels for the different sponsorship levels are described below. All levels of sponsorship include complimentary registrations and the opportunity for a short statement or pre-recorded video during the virtual conference.

If you have any questions or suggestions please contact NCMGA Executive Secretary Debby Wechsler at 919-542-3687 or ncmgasec@gmail.com.

SPONSORSHIP LEVELS & BENEFITS

Sponsorship Level Benefits	Platinum	Gold	Silver
	\$1,000 +	\$500 -\$999	\$250 -\$499
Sponsor statement/video during virtual conference (if desired)	3x	2x	1x
Membership in NCMGA for 2021	yes	yes	yes
Listing in the NCMGA Website Directory	yes	yes	yes
Logo with link to your website on the NCMGA website home page as an Association Sponsor for 2021	yes	yes	
Logo on conference web pages/conference app	yes	yes	yes
Complimentary conference registrations	up to 5	up to 4	up to 3



2021 MUSCADINE CONFERENCE SPONSORSHIP FORM

Thank you for supporting the North Carolina Muscadine Grape Association and its annual conference.

Use this form or our online form and payment at www.ncmuscadinegrape.org/conference-sponsorship/

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone #: _____ Additional phone #: _____

Email _____

Website: _____

Names and emails of representatives who will be attending: _____

SPONSORSHIP LEVELS

Please select your desired level of sponsorship. Platinum (\$1,000 or more) Gold (\$500-999) Silver (\$250-499)

Sponsorship Amount: \$ _____

Check enclosed. Please bill us. Please charge our credit card:

Card # _____ Exp. date _____ CV # _____

Please return this form to: NCMGA, 197 Spring Creek Rd., Pittsboro, NC 27312 or fax to 866-511-6660. Scans may be sent to ncmgasec@gmail.com

*We look forward to meeting
virtually with you
in March 2021!*

