



Trends in Muscadine Cultivar Purchases

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Most Popular Muscadine Cultivar in the 1970's – 1980's

- Fresh Market
- Fry
- Cowart
- Wine and Juice Market
- Carlos
- Noble



Most Popular Muscadine Cultivar in the 1990's – 2000's

- Fresh Market
- Supreme
- Pam
- Fry
- Ison
- Sweet Jenny



- Triumph
- Nesbit
- Early Fry
- Late Fry
- Wine and Juice Market
- Carlos
- Noble

Most Popular Muscadine Cultivar in the Last Five Years

- Fresh Market
- Supreme
- Paulk
- Hall
- Lane
- Fry
- Wine and Juice Market
- Carlos
- Noble

Commercial Fresh Market Clam Shell Vineyards Cultivar Trends

Paulk

Hall

Late Fry

Triumph

Supreme

Lane



Commercial
Fresh Market
Clam Shell
Vineyards
Cultivar
Trends

Paulk

Hall

Late Fry

Triumph

Supreme

Lane

U-Pick
Operations
and
Muscadine
Growers
Smaller than
10 Acres

Supreme

Paulk

Hall

Ison

Fry

Late Fry

Commercial Wine Operation

Carlos

Noble

