



Project to Revitalize the North Carolina Muscadine Grape Association

Funded by the NC Wine and Grape Council

Muscadine Association Survey

- Survey conducted March 16-June 15
- Paper surveys at the Muscadine Association Conference March 16
- Other responses via a Google Forms survey
- 3 pairs of Felco pruners awarded as incentives



Who participated?

- 79 people took the survey
- **73% are growers**
- 32% are winemakers/processors
- 26% are research/extension
- 9% are other

>100% because some have multiple roles

- 74% are current/past members of the **Muscadine Association**
- 42% are current/past members of the **Winegrowers Association**

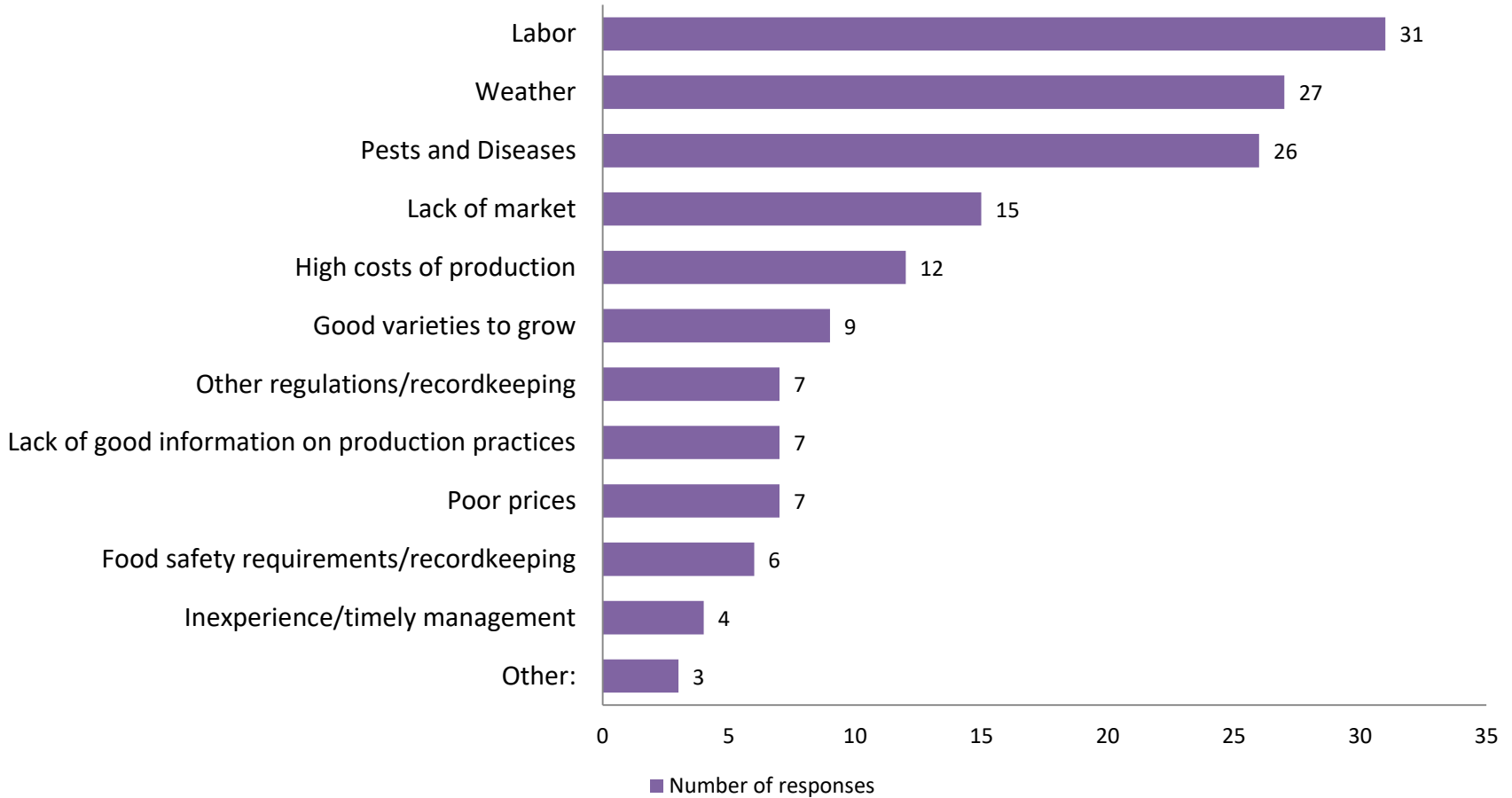
(The two groups overlap)

What type of grapes do you raise?

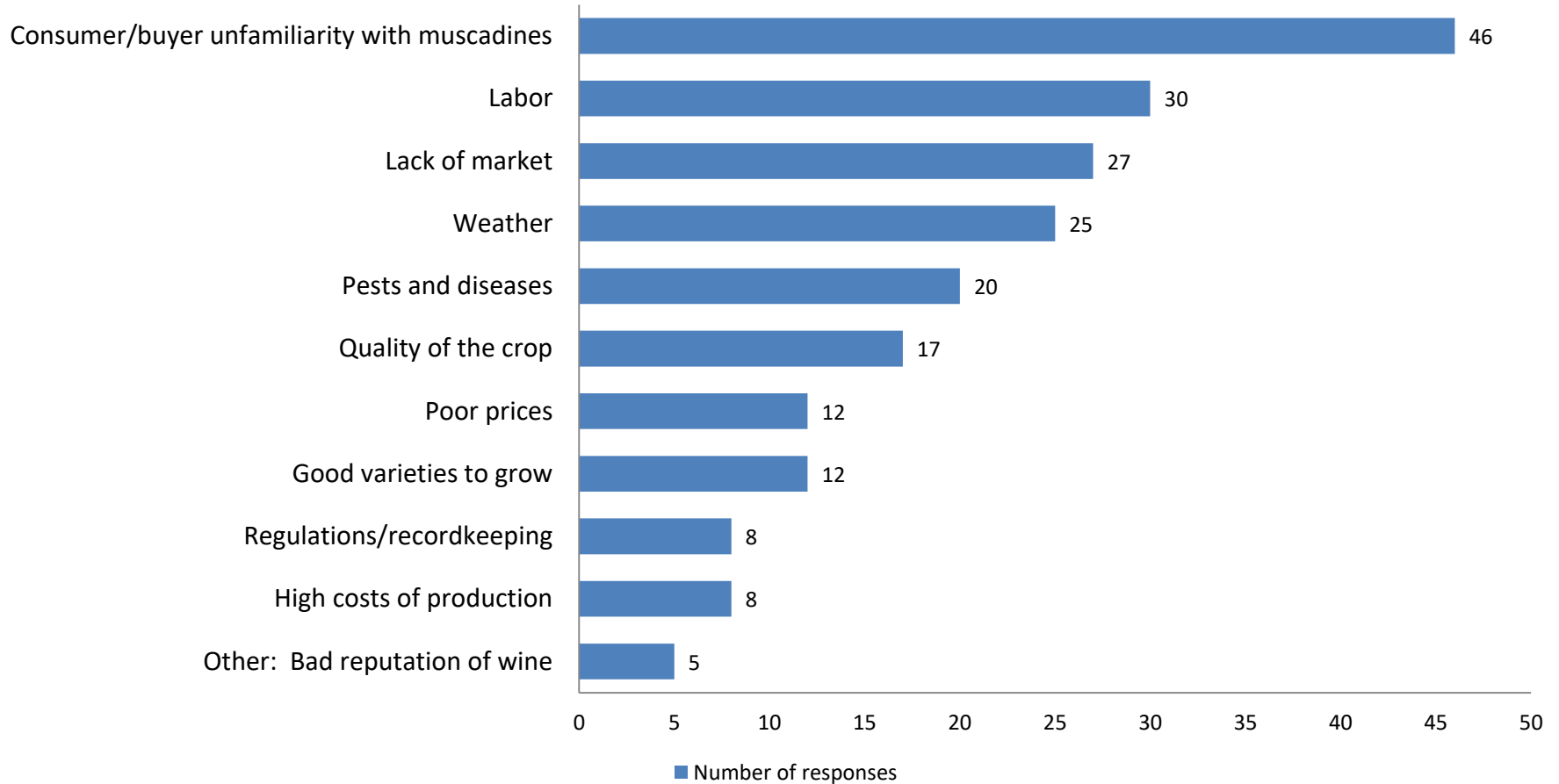
Most respondents to this question were growers, but 5 identified as extension, research, or winemaker

- **73% muscadines only**
- 16% both muscadines and bunch grapes
- 4% not yet in production
- 4% bunch grapes only

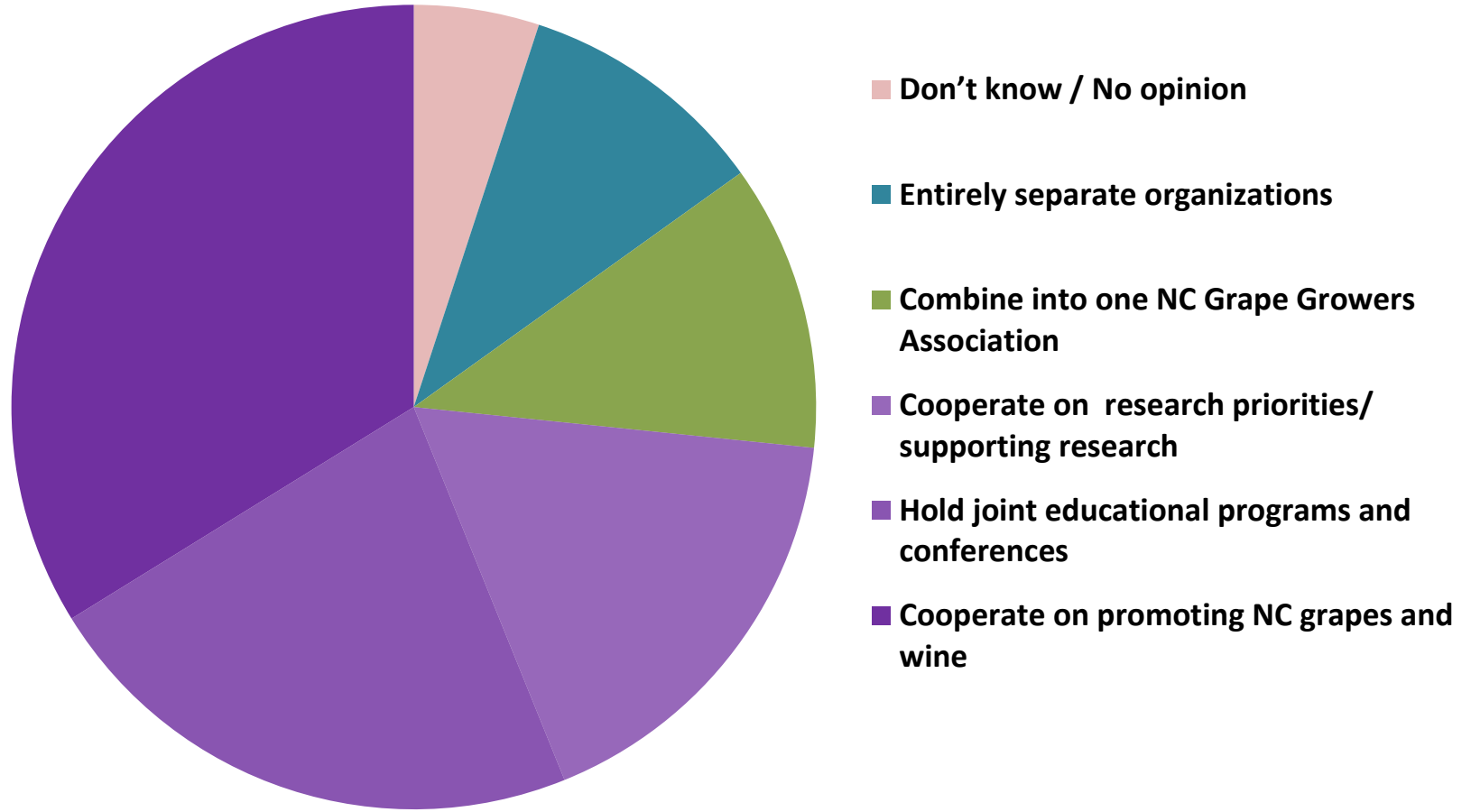
Growers: What are the most important barriers to your success as a grape producer? Please select the THREE most important for you.



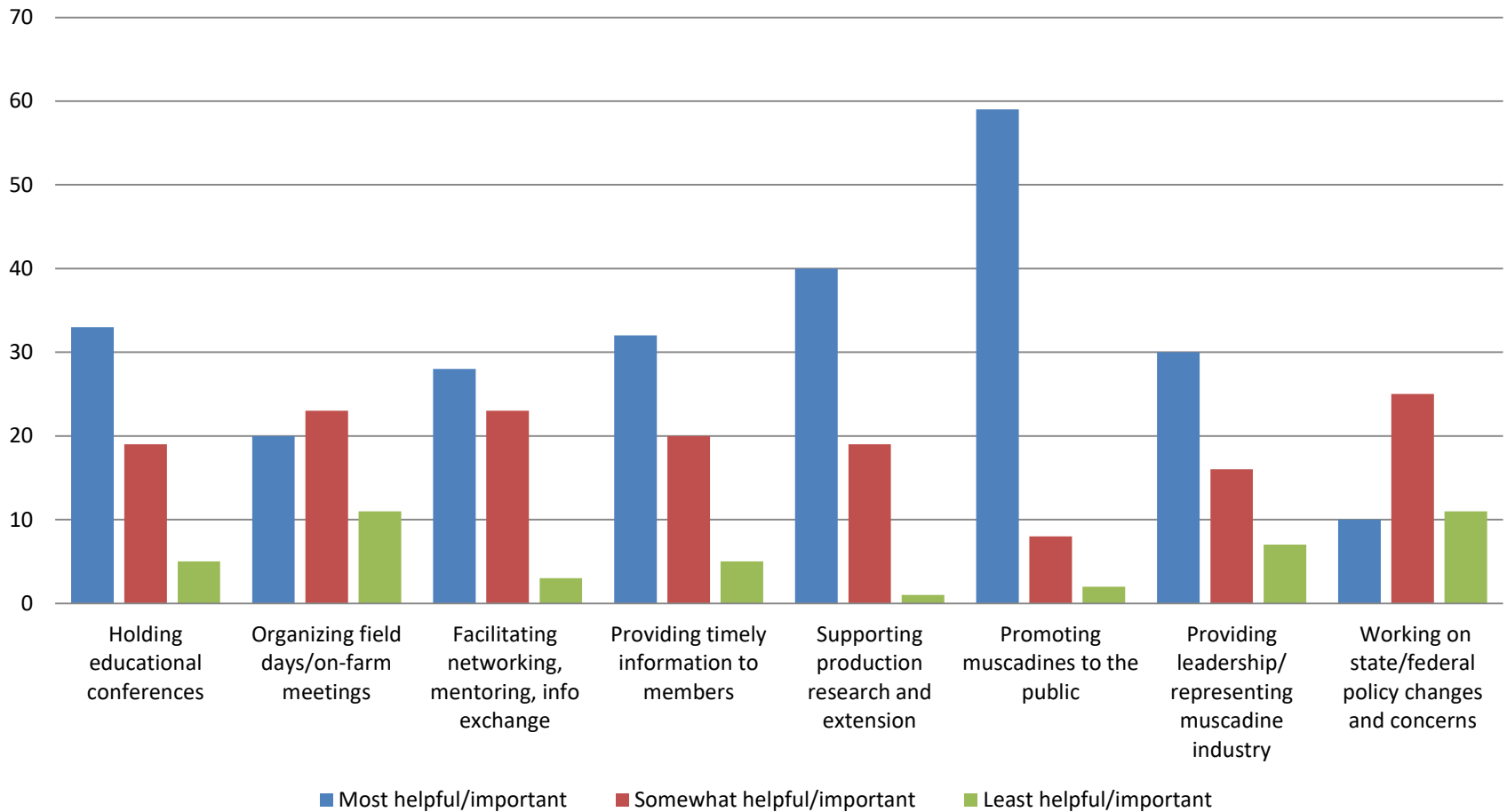
Everyone: What do you see as the most important barriers to success for the muscadine industry as a whole? Please pick the THREE most important issues.



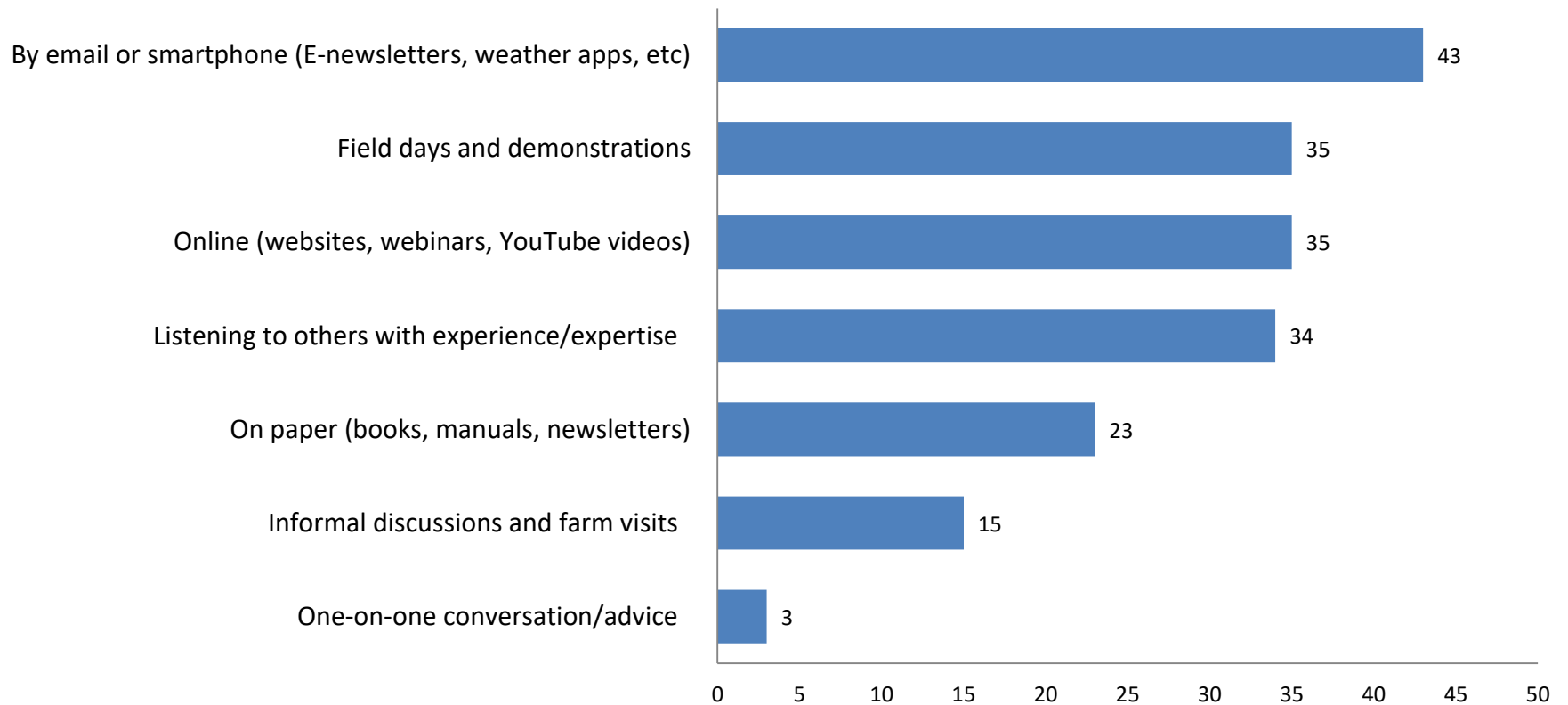
What do you think the relationship between the NC Muscadine Grape Association and NC Winegrowers Association should be?



The NC Muscadine Growers Association has a number of activities and could take on others. Which of the following is or would be most helpful or important? Please select no more than three as "Most helpful/important"



How do you personally most like to learn and receive information?



New E-Newsletter

North Carolina
Muscadine
GRAPE
Association



E- Newsletter

June 21, 2019

Welcome to the second issue of the North Carolina Muscadine Grape Association E-Newsletter. Click on any of the items in the list below to go directly to that item. Or, simply scroll through.

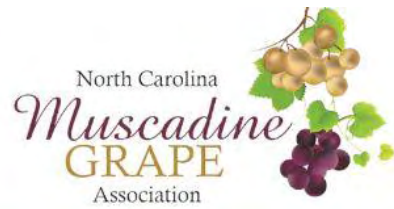
- [Muscadine Growers Checklist: Post-fruit set through onset of ripening](#)
- [Wine and Grape Summit July 16th](#)
- [2019 Grape Insect Pest Survey is Underway](#)
- [In the Vineyard: Growers Comments & Observations](#)
- [NC Muscadine Association Survey -- Summary of Results](#)
- [Check out the 2017 Census of Agriculture](#)

Muscadine Growers Checklist: Post-fruit set through onset of ripening

Other Project Activities

- Improve financial management and recordkeeping
- Create a useable database of members, past members, and others
- Develop Policies and Procedures document
- Draft By-laws revisions

New Website



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Directory



WINERIES



PICK-YOUR-OWN



GRAPES: To Consumers



PRODUCTS



WHOLESALE: Processing



WHOLESALE: Fresh Market

Directory Search

Enter any category, business name, town, product, or other keyword below or click on one of the categories shown below the search bar. You can also look at [the map of directory listings](#) to find those nearest you.

Muscadine Wine and Wineries

Muscadine wine captures the very special flavor and aroma of the muscadine grape. You can still get a traditional very sweet muscadine wine, but now there are many types, varieties, and blends that are sweet, dry, and everything in between.

There are now more than 130 wineries in North Carolina, and muscadines make up a good portion of this this booming industry, with some wineries focusing solely on muscadine wine and others including muscadines wines and blends among diverse products.

You can find many North Carolina muscadine wines in your local grocery store or wine shop, or visit one of our member wineries to taste and purchase their products. Some of these also offer web sales and other products, host events and weddings, and more.



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Backroad Farm & Vineyard

Address:

120 Louis Williams Rd.
Henderson, NC
27537

Phone: 252-438-7639

Website: <http://bfwinery.com>

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Cauble Creek Vineyard, LLC

Address:

700 Cauble Farm Road
Salisbury, NC
28147

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Deerpath Farm

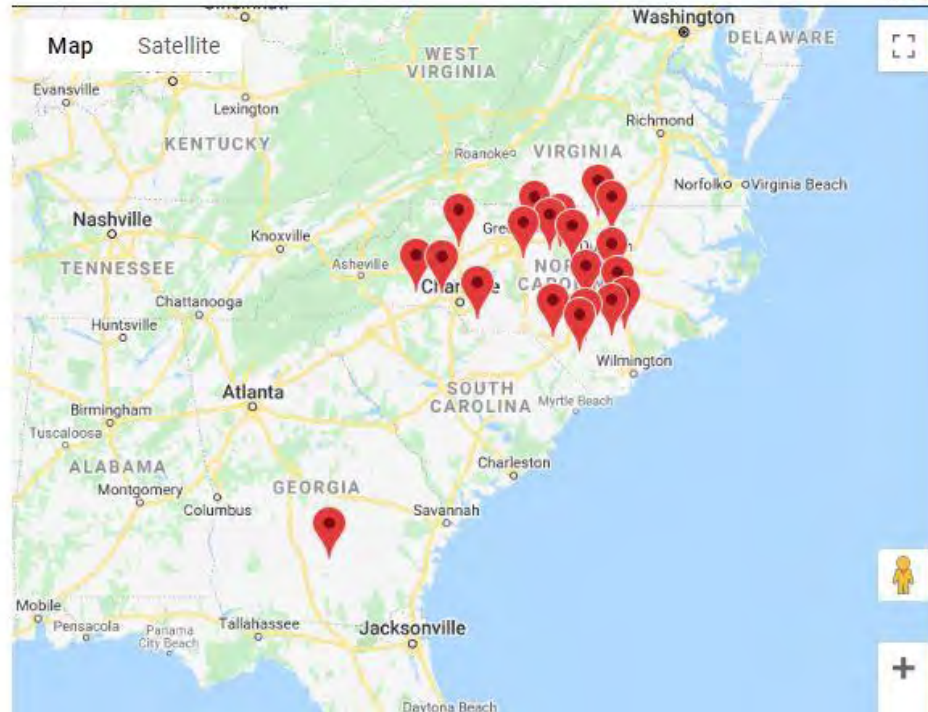
Address:

11045 Harrells Hwy.
Harrells, NC
28444

Phone: 910-532-4521

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The Vineyards at Willow Run

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Name: Michelle Hinman

Address:

100 Whiteville Rd., Bladenboro, NC

ZIP Code: 28320

Phone: 509-952-0248

Category: Direct to consumers, Grapes, Growers, Pick-your-own, Wholesale to wineries, processors

About:

We also plan to open our own winery in the future!

Business Tags: Carlos, Noble



Directions to listing

From:

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Travel Mode:

Driving

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Debby Wechsler

ncmgasec@gmail.com

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