



MEDIA RELEASE: For Immediate Release
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**North Carolina Muscadine Grape Conference on January 18
Will Report New Research on Muscadine Health Benefits**

The North Carolina Muscadine Grape Conference on January 18, 2020 will feature a keynote presentation by Dr. Patricia Gallagher of Wake Forest University Medical Center on “The Therapeutic Potential of a Muscadine Grape Extract”. She will be reporting on a five-year project, funded by a \$20 million anonymous donation, which has investigated the use of a highly concentrated muscadine grape extract in both animal studies and clinical trials in humans and included a team of over 25 faculty members from multiple departments. Results have been particularly notable in the area of breast and prostate cancer.

The conference also includes presentations on muscadine production and marketing, on muscadine health benefits messaging, and more. Full information about the conference, including the schedule and registration, may be found at www.ncmuscadinegrape.org.

Media interested in attending the conference, hearing Dr. Gallagher speak, and learning more about North Carolina’s muscadines, growers, and wineries, are invited to contact the NC Muscadine Grape Association immediately.

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