

North Carolina
Muscadine
GRAPE
Association



MUSCADINE GRAPE CONFERENCE

January 17-18, 2020

Kenansville, North Carolina

Friday, January 17: Workshop and Special Events

1:00-4:30 WORKSHOP “Getting Started in Muscadines” At James Sprunt Community College, Kenansville, NC. Limited registration. Preregistration is required. \$35/NCMGA members, \$50 Non-members

5:00-6:00 DUPLIN WINERY TOUR At Duplin Winery in Rose Hill, NC (no charge; preregistration required)

6:00-7:00 RECEPTION At Duplin Winery in Rose Hill, NC (no charge; preregistration required)

Saturday, January 18: MAIN CONFERENCE

At Duplin County Extension Center, Kenansville, NC

Registration: \$50 NCMGA members, \$75 non-members. Includes lunch. *Late charges apply for registrations received after January 13 or at the door.* You can join NCMGA with your registration to take advantage of member rates.

8:00-9:00 Registration, visit with exhibitors

9:00-4:30 Educational Program and NCMGA Annual Meeting. Topics include:

- ◆ Cultivar Trends for Wine and Fresh Market
- ◆ Managing Crop Load in Muscadines
- ◆ Disease and Nematodes Updates
- ◆ Making Insect Management Decisions
- ◆ Winter and Spring Production Chores
- ◆ Selling Grapes for Processing and Wine
- ◆ The Basics of Marketing Muscadines as Fresh Produce
- ◆ What Growers Need to Know about Food Safety
- ◆ Health Messaging for Muscadines
- ◆ Muscadine Challenges and Opportunities

Keynote Presentation: “The Therapeutic Potential of a Muscadine Grape Extract” — Dr. Patricia Gallagher, Wake Forest School of Medicine. Learn about this exciting new health benefits research at Wake Forest! Funded by a \$20 million donation over the past five years, this research has shown very promising results in the areas of cancer treatment and more.

Lodging: A block of rooms has been reserved at the Holiday Inn Express Hotel & Suites Wallace-Hwy 41 for January 17 and 18 This is the closest hotel to Duplin Winery (about 10 minutes) and about 15 minutes from the Agriculture Center in Kenansville. To make reservations: Call (910) 285-9200 and mention “NC Muscadine Association” The group rate is \$110 and the cut-off date is December 30.

Questions: Call NCMGA at 919-542-3687 or email ncmgasec@gmail.com. Exhibitor inquiries welcome.

www.ncmuscadinegrape.org

For More Conference Information – Printable and Online Registration Forms