

North Carolina
Muscadine
GRAPE
Association



ANNUAL CONFERENCE

Sponsorship Opportunities

Dear Friend of the North Carolina Muscadine Grape Association:

These are promising times for muscadines, with exciting results in new health benefits research conducted at the Wake Forest University School of Medicine, increasing interest in both fresh market grapes and in muscadine wines, and a revitalized North Carolina Muscadine Grape Association working to facilitate communication and cooperation across the muscadine industry.

We invite you to become a sponsor of the North Carolina Muscadine Grape Association Annual Conference on January 18, 2020 at the Duplin Agriculture Extension Office (across from James Sprunt Community College) in Kenansville, NC. For this conference, we are pleased to bring in Dr. Patricia Gallagher, lead investigator for the health benefits research at Wake Forest as the keynote speaker. The program will also feature timely sessions on production and marketing, and a special “Fundamentals of Muscadine Production” workshop is planned for Friday January 17 in advance of the main conference. If you choose to exhibit at the conference, we know your products and services will be of interest to attendees, and we consider exhibitors to be important resources and partners for the conference.

Your support helps us keep conference fees low and will help the Association through the year in our ongoing outreach and educational activities.

Thank you for your support!

Sincerely,

Ervin Lineberger

Ervin Lineberger

President, North Carolina Muscadine Grape Association

704-460-6251

SPONSORING AND EXHIBITING AT THE CONFERENCE

The conference will be held on January 18, 2020 at the Duplin County Cooperative Extension Office, 165 Agriculture Drive, Kenansville, NC 28349 from 9:00 am - 5:00 pm. It will be preceded on Friday, January 17 by a “Fundamentals of Muscadine Production” workshop 1:00 - 5:00 pm at James Sprunt Community College. A reception is tentatively planned for the evening of January 17, but not yet confirmed. Please visit the NCMGA website at www.ncmuscadinegrape.org over the coming weeks for more information about the program and about accommodations in the Kenansville area. General registration information will be posted and sent out to growers by mid-November.

Benefit levels for the different sponsorship levels are described below. All levels of sponsorship except Bronze include complimentary registrations and exhibit space (if desired). Any sponsors not attending can choose to send brochures or catalogs for display.

Exhibitors will have a space with table and chairs (no pipe and drape). Bringing your own table cover is recommended. If you have a free-standing display and do not need a table, please indicate this on your registration form. Space for equipment display on your truck or trailer in the parking area can also be arranged. You will be able to set up between 7:00 and 8:30 am on January 18.

If you have any questions or special conference needs or requests, please contact NCMGA Executive Secretary Debby Wechsler at 919-542-3687 or ncmgasec@gmail.com.

SPONSORSHIP LEVELS & BENEFITS

Sponsorship Level Benefits	Platinum	Gold	Silver	Bronze
	\$1,000 +	\$500 - \$999	\$250 - \$499	\$150 - \$249
Membership in NCMGA for 2020	X	X	X	X
Listing in NCMGA Website Directory	X	X	X	X
Logo with link to your website on the NCMGA website as an Association Sponsor for 2020	X	X		
Logo on conference web pages	X	X	X	X
Ad in the printed conference program	Full page	Half page	Quarter page	Business card
Complimentary conference registrations	up to 3	up to 2	1	0
Vendor booth throughout the conference	X	X	X	
Display of brochures/catalogs/business cards (if not exhibiting)	X	X	X	X

Ad dimensions (w x h): Full page: 7-1/2 x 10 Half-page: 7-1/2 x 4-7/8 Quarter-page: 3-5/8 x 3-7/8 Business card: 3 x 2
We can reborder or resize your ad or build simple ads at no additional charge. PDF files preferred, however other formats also can be accepted.

Logos: jpg, png, gif formats preferred for the website. Larger size jpgs or pdfs will be needed for print ads.

Deadlines: Send logos as soon as possible. We need your ads NO LATER THAN January 3 for inclusion in the print program. Send files to ncmgasec@gmail.com. If you have questions, please call Debby Wechsler at 919-542-3687.



2020 NCMGA ANNUAL CONFERENCE SPONSORSHIP FORM

Thank you for supporting the North Carolina Muscadine Grape Association and its annual conference.

Company Name: _____

Contact Person: _____

Address: _____

City, State, Zip: _____

Phone #: _____ Additional phone #: _____

Email _____

Website: _____

Who will be attending from your company? _____

We do not plan to exhibit We plan to exhibit

We do not need a table for our exhibit We have equipment to display outdoors

We don't plan to exhibit but wish to send or bring brochures/catalogs for display.

Special exhibitor needs or requests:

SPONSORSHIP LEVELS

Please select your desired level of sponsorship.

Platinum (\$1,000 or more) Gold (\$500-999) Silver (\$250-499) Bronze (\$125-249)

Sponsorship Amount: \$ _____

Additional registrants beyond those allotted for this level: _____ @ \$50/ea \$ _____

TOTAL \$ _____

Check enclosed. Please bill us. Please charge our credit card:

Card # _____ Exp. date _____ CV # _____

Please return this form to: NCMGA, 197 Spring Creek Rd., Pittsboro, NC 27312 or fax to 866-511-6660. Scans may be sent to ncmgasec@gmail.com